



Ministry of Labour
& Social Security



Productivity Innovation Competition 2021

Rules and Guidelines

About the JPC and Productivity

The *Jamaica Productivity Centre (JPC)* is a department of the Ministry of Labor and Social Security. It is a National Organization responsible for promoting and facilitating productivity improvement in Jamaica. The JPC continually strives to be recognized as the leading regional center on productivity growth by enabling Jamaica's economy to be more productive, innovative and competitive. Through consultancy, capacity building, advocacy as well as research and knowledge management the mission of the JPC is to support the conditions necessary for an improved standard of living.

Productivity is the rate at which inputs are converted into outputs. Outputs can be any desired outcome such as goods, services, or even personal achievements. Improving productivity is the only way to have a sustained increases in the quality or quantity of outputs with the amount of resources that are available.

Productivity Week 2021

In recognition of World Productivity Day 2021, The Jamaica Productivity Centre is having a one week worth of activities inclusive of forums, workshops and prizes and surprises to endorse the importance of Productivity. The week of activities is being held under the theme "**National Pathway toward Resilient and Sustainable Productivity Improvement**".

About the Competition

The Productivity Innovation Competition is a key activity in observance of Productivity Week 2021. The competition seeks to promote, encourage and reward the development of transformative ideas that can boost sustainable productivity improvement.

Participants will submit an idea on how to improve productivity at either the personal, firm or national level. Ideas should be applicable to the Jamaican context. The competition is open to all Jamaican nationals residing in Jamaica.

How to enter:

- Submit
 - A description (maximum 500 words) of an idea to help improve productivity at a personal, firm or national level. The description should explain
 - How the idea improves productivity
 - Who will benefit from this idea
 - The resources needed to implement the idea
 - Why the idea is innovative
 - A Poster supporting your idea.
 - Picture poster (must be 1080px by 1080px at a 1:1 aspect ratio) or a one power point slide (using the slide dimensions 4x4 inches or 10x10 centimeters)
- Submissions must be emailed to jpc.competition2021@gmail.com
- Submissions must be on or before June 11, 2021

Guidelines:

- ***Eligibility:***
 - Participants must be Jamaican nationals, currently residing in Jamaica.
 - Submission made after June 11, 2021 will not be considered.
 - Only one entry is allowed per participant.
 - Competition is open to all ages. Submissions from persons under the aged of 18 must be accompanied by approval from a legal guardian.
 - JPC staff members and direct relatives are not eligible to enter the competition

- **Submissions:**

- Descriptions must have a cover page with participant's
 - Name
 - Email Address
 - Phone number
 - Age
 - Parish
 - Title of submission

(Email address, phone number and age will not be shared publicly)

- **Judging and Criteria:**

- Written descriptions will be judged by a team of productivity experts
- The judging criteria for the idea descriptions will be
 - Level of innovation/ originality
 - Potential to positively impact productivity
 - Extent to which idea can benefit Jamaicans
 - Clarity

- **Selection of finalists:**

- Four (4) finalists will be chosen from the written submissions by June 16, 2021
- Finalists must present their idea in a 5–7-minute video which must be submitted by June 21, 2021 at 3:30 pm.
- Finalists will also need to submit a picture and a short bio.

- **People's Choice Award:**

- Posters will be shared on social media platforms.
- Poster will be judged by the public through likes and shares.

- **Prizes**

- Prizes will be awarded to the top three presenters from the finalist round.
- Prizes will be awarded to the poster that receives the most likes and shares across the JPC social media platforms
- Prizes will also be given to the top participants courtesy of sponsorship from corporate Jamaica
- Winners will be featured on in the JPC Productivity Magazine, Pulse