



# PRODUCTIVITY PHOTO COLLAGE COMPETITION

# **About the JPC and Productivity**

The *Jamaica Productivity Centre (JPC)* is a department of the Ministry of Labor and Social Security. It is a National Organization responsible for promoting and facilitating productivity improvement in Jamaica. The JPC continually strives to be recognized as the leading regional center on productivity growth by enabling Jamaica's economy to be more productive, innovative and competitive. Through consultancy, capacity building, advocacy as well as research and knowledge management the mission of the JPC is to support the conditions necessary for an improved standard of living.

**Productivity** is the rate at which inputs are converted into outputs. Outputs can be any desired outcome such as goods, services, or even personal achievements. Improving productivity is the only way to have a sustained increase in the quality or quantity of outputs with the number of resources that are available.

### **Productivity Week 2021**

In recognition of World Productivity Day 2021, The Jamaica Productivity Centre is having a one week worth of activities inclusive of forums, workshops and prizes and surprises to endorse the importance of Productivity. The week of activities is being held under the theme "National Pathway toward Resilient and Sustainable Productivity Improvement".

# **About the Competition**

The Productivity Photo Collage Competition is a key activity in observance of Productivity Week 2021. The competition seeks to promote, encourage and reward the development of transformative ideas that can boost sustainable productivity improvement.

This competition is to highlight the importance of productivity using photos. The photos should be arranged in a (6) series collage showing difference step taken to achieve a goal through productivity.

# How to enter:

- Competitors must submit a collage made up of no more than 6 photos.
- Competitors should also submit a caption of no more than 150 words. The caption should describe:
  - What is taking place in the photos
  - How the photos showed the use of productivity
  - There should be a cover page with:
    - Name
    - Email Address
    - Phone number
    - Age
    - Parish
    - Title of submission

(Entrant's email address, phone number and age will not be shared publicly)

- Submissions must be emailed to jpc.competition2021@gmail.com
- Submissions must be made on or before June 15, 2021

# **Guidelines**

- Eligibility:
  - o Participants must be Jamaican nationals, currently residing in Jamaica.
  - o Submission made after June 15, 2021 will not be considered.
  - o Only one entry is allowed per participant.
  - o Competition is open to all ages. Submissions from persons under the age of 18 must be accompanied by approval from a legal guardian.
  - o JPC staff members and direct relatives are not eligible to enter the competition

# Judging

Photo collages will be posted on the Instagram. The number of shares and likes received will be recorded until June 23, 2021.

# • Selection of winners

Two winners will be selected based on the collage that receives the most likes and shares. The winner will be announced on June 25, 2021.

### • Prizes

- Prizes will be awarded for the two collages that receive the most likes and shares on the JPC Instagram page.
- Winners will be featured in the JPC Productivity Magazine, Pulse.